

# About Me

Looking to help brands convey their message through a combination of visual communication avenues. I specialize in conceptual thinking and creating coherent solutions with impactful visuals. I have been trained to be an expert manager of creative projects, guiding them from the beginning to the end. My focus is on brand identity, art direction, photography, motion design, and I am also comfortable working with code to implement my designs on web and mobile platforms.

Experienced

## Freelance 2023 - Present

Develop innovative approaches to ideas and concern multidisciplinary designs, develop a variety of brands from technology to retail and find a visual solution so they can meet their goals. Responsible for conceptual thinking and execution of projects using Graphic, Web Design, Animation, photography, Video and Design systems.

## Definition 6 2017 - 2023

Multidisciplinary Designer, helping a variety of brands from technology to retail find a visual solution so they can meet their goals. Responsible for conceptual thinking and execution of projects using Graphic, Web Design, Animation, Design system and solutions to problems.

Clients : Nextdoor/ Siemens / Claire's / WeTV / SAIA / Floor & Decor

## Univision June 2016 - December 2016

Multidisciplinary Designer, Web and graphic design execution of different concepts. Banner marketing systems built and animated for paid media. Email systems and visual design creation to company needs.

## C&A Marketing 2015 - 2016

Responsible for overseeing the design team and ensuring that the design output is aligned with the company's vision. They collaborate with other departments to understand user needs and determine design requirements.

Education

## BLOOMFIELD COLLEGE Graduation May 2012

Major: Creative Arts and Technology  
Concentration: Graphic and Web Design  
GPA 3.5

# Maxi Brufau

MULTIDISCIPLINARY DESIGNER

## Skills

Brand Identity	████████████████████
Brand Messaging	██████████████████
Brand Strategy	██████████████████
Visual Design	██████████████████
Art Direction	██████████████████
UX+UI	██████████████████
Photography	██████████████████
Video	██████████████████
Packaging Design	██████████████████

## Languages

Spanish	██████████████████
Portugues	██████████████
HTML & CSS	██████████████████
Squarespace	██████████████████
Shopify	██████████████████

## PORTFOLIO:



Maxibrufau.com

ALWAYS READY FOR COLLABORATIONS

CONTACT: Carlosbrufau@gmail.com